

Bismarck GIG Planning Meeting (Kickoff)

April 16, 2015

12 – 1 p.m. Starion Financial, Bismarck and Fargo.

In attendance (Bismarck):

Jade Jepson, Alison Wagner, Robin Thorstenson, Jeanne Masseth, Lynn Sabot, Alisha Price

In attendance (Fargo):

Lindsie Schoenack

Welcome

Welcome to new members Lynn Sabot and Alisha Price

Review Positions in Bismarck (please help confirm these roles)

Robin Thorstenson- Interested in sharing the membership and marketing role

Todd Schock – Interested in programming

Jade Jepson – Interested in programming

Allison Wagner – Interested in communications

Jeanne Masseth – Interested in member at large

Lynn Sabot – Interested in working with Robin on Membership and Marketing

Alicia Price – Interested in technology

Rhoda Sautner – Interested in financials

Discussion that those who step into a role would take the role through potentially December 2016 to help ensure consistency and to help the group get going.

Recommendation and seconded by the group to appoint someone as the Chairperson for the Bismarck group. That one person would be the liaison with the Fargo Board, and primarily, current President.

Discussion that we would send out an email to the Bismarck group asking for anyone that would be willing to be in this role. And then if need be, bring it to a vote amongst both Fargo and Bismarck groups. Also, discussed that we would request bios from each individual that expressed an interest in the role to help make the decision for those that may not know the candidates well.

Meeting Locations – Location determined to be at Broadway Grill and Tavern – Location can seat up to 65, and Jade is going to send the dates to the tavern for our meetings to confirm. They can accommodate technology for a presenter.

Individuals can purchase lunch on their own.

Discussion of membership pricing - Discussed that a comparison rate would be \$55 for the year for CDHRA (the SHRM group) which does not include lunch cost.

We decided as a group that we should come up with a budget before we set member pricing. And we also decided that we would have membership run from September 2015 – December 2016. Thus essentially giving three months free for new charter members that help kick off the Bismarck GIG.

Follow up items – Lindsie indicated that we would provide a budget for comparison so the group can see what we have budgeted for, in comparison to know for planning. So we can help set a budget for 2015/2016 for Bismarck Mandan GIG.

Next meeting – confirm roles And talk money – and budget

Invite Mary and Janell from membership and marketing in Fargo to talk about different ways of engaging and connecting with people – for May meeting.

May meeting confirmed – May29th, 12 -1 p.m. Starion Financial

Starion Financial – Fargo Urban Plains (on west side of 45th St S, south of I-94, before 32nd Ave S)
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Fargo ND 58104
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<https://www.starionfinancial.com/resources/locations.aspx>

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